

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 18853 271006Z  
ACTION EB-07

INFO OCT-01 EA-09 ISO-00 AGRE-00 COME-00 TRSE-00 OMB-01  
STR-04 SP-02 L-03 H-02 CIAE-00 INR-07 NSAE-00 /036 W  
-----271019Z 129043 /17

R 270853Z DEC 76  
FM AMEMBASSY TOKYO  
TO SECSTATE WASHDC 4406

UNCLAS TOKYO 18853

E.O. 11652:N/A  
TAGS: EAGR, ETRD, JA  
SUBJECT: COFFEE PRICES

REF: STATE 302391

1. FOLLOWING ARE RETAIL AND WHOLESALE PRICES FOR VARIETIES OF COFFEE BEANS IMPORTED INTO JAPAN (REFTEL QUESTIONS A AND B). PRICES QUOTED HERE HAVE BEEN CONVERTED INTO U.S. DOLLARS AT THE DEC 15; RATED OF 294.75 YEN PER DOLLAR. JAPAN NEITHER PRODUCES NOR EXPORTS COFFEE BEANS, HENCE REFTEL QUESTIONS C, D, AND E ARE NOT ANSWERED. NOTE ALSO 1) THAT IMPORTERS USUALLY CONTRACT SIX MONTHS FORWARD, HENCE DOMESTIC PRICES WILL LAG INTERNATIONAL COMMODITY EXCHANGE PRICES, 2) THAT RETAIL PRICES MAY VARY PLUS OR MINUS \$0.15, DEPENDING ON TYPE OF OUTLET, AND 3) THAT MEDIUM PRICED COFFEE IS SOMETIMES DISCOUNTED AT RETAIL BECAUSE IT IS OLD.

2. STANDARD RETAIL PRICES OF ROASTED COFFEE BEANS IN TOKYO AS OF DEC 15, 1976: (SOURCE: VARIOUS RETAIL OUTLETS)

VARIETY	PRICE PER POUND
BLUE MOUNTAIN	\$14.62
ROYAL (LOCAL BLEND)	6.46
MOCHA (MATTARI)	6.08
KEY (LOCAL BLEND)	5.64
BRAZIL	4.92

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PAGE 02 TOKYO 18853 271006Z

COLOMBIA	4.77	
GUATEMALA	4.62	
MOCHA (HARRAR);	"	
PERU	"	
AMERICAN OR FRENCH BLENDS	"	
HONDURAS	"	

EL SALVADOR	"
KILIMANJARO	4.46
JAVA	4.31

3. WHOLESALE PRICES FOR GREEN COFFEE IN TOKYO AS OF  
DEC 15, 1976 (ALL TRANSACTIONS ON 90 DAY COMMERCIAL  
BILLS): (SOURCE: JAPAN ECONOMIC JOURNAL)

PRICE PER POUND	
VARIETY	(CEILING & FLOOR)
SANTOS NO. 2	\$2.39 - \$2.31
IBC (BRAZILIAN COFFEE INST)	2.08 - 2.00
COLOMBIA	2.39 - 2.31
GUATEMALA	2.23 - 2.23
(ONE PRICE)	
MOCHA (HARRAR)	2.39 - 2.31
MOCHA (MATTARI)	2.46 - 2.43
JAVA (ROBSTER)	2.23 - 2.15
UGANDA	2.08 - 2.00
PERU	2.23 - 2.23
(ONE PRICE)	
SHOESMITH	

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COFFEE, PRICES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976TOKYO18853  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760472-0822  
**From:** TOKYO  
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**Line Count:** 82  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 302391  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** vogelfj  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 10 JUN 2004  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COFFEE PRICES  
**TAGS:** EAGR, ETRD, EPAP, JA  
**To:** STATE  
**Type:** TE  
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